

"Ask Me Anything" with Chrissanne Long

- 00:00:16 **rebecca:** TGIF
- 00:03:29 **rebecca:** Hi everyone it's Rebecca Fortier
- 00:03:33 **Ken:** I can see and hear....no mic or cam though
- 00:03:35 **rebecca:** from the Lakeland Chamber of Commerce
- 00:03:41 **rebecca:** Excited to be here.
- 00:03:47 **Joseph Erskine:** Dr Joe, with having the same name, I am an adjunct Professor at Syracuse, Social Entrepreneurship
- 00:04:17 **acama:** Chrissanne, it's Tony! I can't get my mic to work
- 00:04:55 **Chrissanne Long:** @Tony, no worries! Feel free to chat your questions in!
- 00:05:09 **acama:** will do
- 00:05:22 **acama:** You can tell them about me....
- 00:05:34 **Chrissanne Long:** Will do!
- 00:07:58 **acama:** Thanks!
- 00:08:45 **Ken:** local photographer...working hard to build the business
- 00:08:58 **Ken:** great to be in this meeting
- 00:11:10 **acama:** How do you feel about answering online complaints
- 00:12:17 **acama:** totally agree
- 00:14:07 **acama:** Thanks
- 00:14:24 **LBL Admin:** I see you Joe
- 00:20:17 **rebecca:** TripAdvisor would be a good model for Google, Yelp, etc. They verify hotel stays with reviewers.
- 00:21:24 **LBL Admin:** I agree Rebecca - I REALLY wish they would verify that this was an actual customer.
- 00:25:02 **Joseph Erskine:** Great question

00:26:29 **Ken:** Chrissanne....one of LBL's other members is a good friend..and she has is on a super successful path...and she credits you with getting her started...what was the first thing you told her?

00:26:35 **LBL Admin:** Welcome Joette!!

00:30:53 **rebecca:** Being the face to your brand is a paradigm shift from 'old school' ways where you would completely separate business & personal. All of that has changed.

00:32:13 **Shelly:** I totally agree. This is hard for me to combine. Business and personal has always been separate.

00:32:24 **Joette:** AWESOME tips on having a list!

00:32:28 **Joette:** too many depend on FB

00:33:18 **Ken:** Kay

00:33:33 **Joette:** GREAT TIP!

00:33:55 **Shelly:** sorry...my mute button was stuck. :)

00:42:17 **Joette:** GREAT question...

00:43:00 **Chrissanne Long:** Dan Miller - Story Brand

00:48:09 **Joette:** donald

00:49:47 **acama:** Nice Job!

00:49:50 **Chrissanne Long:** meetings.vyte.in/chrissannelong

00:50:59 **Ken:** Thank you...great info....

00:51:00 **Chrissanne Long:** lakelandbusinessleaders.com/events

00:51:02 **rebecca:** Thank you!

00:51:05 **Joseph Erskine:** thank you Chrissanne

00:51:22 **David Brandt:** Thanks Great meeting

00:51:25 **Shelly:** thank you!